

Date: March 6, 2025  
 Subj: New Post-SOTU Polling

Following Trump's State of the Union address on Tuesday, we immediately launched polling to better understand a) what voters thought of Trump's speech, and b) what worked and what didn't from Democrats' responses to the address. Here's the TL;DR of what we found from the 31,007 Americans we surveyed:

***Trump Speech Clips:***

<b>Treatment</b>	<b>Trump Disapproval Percentile (Green = good for Dems)</b>
<u>Trump SOTU Social Security paying people over 150 years old</u>	16%
<u>Trump SOTU Complete largest deportation in American history</u>	38%
<u>Trump SOTU - Identifying shocking levels of incompetence and fraud in Social Security</u>	43%
<u>Trump SOTU Tariffs on agricultural products, little bit of an adjustment period</u>	49%
<u>tariffs "our turn" etc. whatever they tariff us we will tariff them ... out of our market</u>	73%
<u>Trump lists government "waste"</u>	76%
<u>Trump SOTU nothing he could do or say to make Democrats happy</u>	78%
<u>Trump SOTU Cost of living reverse damage and make America affordable again.</u>	100%

***Democratic Response Clips:***

<b>Treatment</b>	<b>Trump Disapproval Percentile (Green = good for Dems)</b>
<u>Bernie: By the billionaires and for the billionaires</u>	98%
<u>Slotkin: President Trump is trying to deliver an unprecedented giveaway</u>	96%
<u>Bernie: Food out of the mouths of children to pay for jets etc</u>	87%
<u>Bernie: not one word about ... the outrageously high price of prescription drugs</u>	80%
<u>AOC: Medicaid – They're Setting Up To Rob You</u>	74%
<u>Pritzker: Trump is lying to you</u>	61%
<u>Slotkin: In order to pay for his plan... or make us less safe</u>	56%
<u>Simon: Diversity isn't the reason why families can't afford housing</u>	48%
<u>Slotkin: Today's world is deeply interconnected.... merely a series of real estate transactions</u>	39%
<u>Slotkin: Our very system of government has been the aspiration of the world.</u>	33%
<u>AOC: Trying to trick you so they can cut it to pieces</u>	19%
<u>Slotkin: do his plans help get ahead</u>	17%